

## **HKSFA Appoints Calvin Cheung as new Managing Director**

The Hong Kong Society of Financial Analysts Limited (“HKSFA”) has recently appointed Calvin Cheung as its new Managing Director succeeding Cedric Wong.

“We are delighted to welcome Calvin on board as the new Managing Director,” said Ashley Khoo, the President of HKSFA. “Calvin brings broad experience and knowledge that are vital for effective communications with our members and promoting HKSFA’s missions among the investing public and professionals. We also take this opportunity to express our appreciations to Cedric for his contribution as a volunteer of the Board in the past and as the Managing Director in his last appointment.”

Calvin has 10 years of leadership experience across various functions in a Fintech company, as well as 7 years’ experience in financial media industry. In 2006, he joined iFAST, a Singapore Mainboard-listed wealth management product distribution platform as one of its pioneers in HK and Mainland China.

Throughout his career in the firm, he contributed in various functions including Content & Research, Product On-boarding, Media Relations, Marketing Communications, Investor Education, Business Development and IT Projects. He was also a Responsible Officer of SFC Type 1 and Type 4 regulated activities from 2009 to 2016 and a Senior Management of a fund distributor with CSRC qualification from 2015 to 2016. With his deep understanding on the wealth management industry in both HK and Mainland, he actively participated in Mainland-Hong Kong Mutual Recognition of Funds (MRF).

Nick Pollard, managing director Asia Pacific of CFA Institute, remarked, “We are very pleased to welcome Calvin and look forward to working with him in his new role which is critical to the continued success of HKSFA under Ashley’s stewardship. As the largest CFA Institute society in Asia, our fourth largest society globally, and given the importance of Hong Kong as a global financial center, we are excited about the future of HKSFA.

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### **About HKSFA**

HKSFA is a non-profit organisation founded in 1992 by a group of CFA charterholders in Hong Kong. The Society currently has over 6,400 members and is one of the largest member societies of CFA Institute which has more than 146,000 members in 160 countries/territories. The Society is mostly run by member volunteers with the support of a team of professional staff.

HKSFA shares the mission of CFA Institute in raising professional and ethical standard of financial analysts and investment practitioners through continuing education events and advocacy effort. In addition to promoting the CFA designation in Hong Kong, the Society aims to provide a forum for our members, CFA Institute, other investment practitioners and regulators.

For more information, visit [www.hksfa.org](http://www.hksfa.org).