



Dear Fellow Members,

It is my great honour to take up the baton as President of the HK SFA. I would like to take this opportunity to thank for the support from HK SFA members and the Board of Directors. As one of the many volunteers, I will continue to make my best effort to serve our Society and members by participating in the planning meetings, monitoring and reviewing our events / programmes, acting as the spokesperson of the Society and ensuring our Society to work closely with the CFA Institute and other stakeholders.

Volunteering is always a key pillar of our Society. Unfortunately, due to the prevailing coronavirus outbreak, we have postponed a number of events and programmes, including our Volunteer Recruitment Gathering on 20 February. I strongly encourage you to attend this gathering when the rescheduled date is confirmed, even if you are not interested in being a volunteer. Why? Within two hours, you can meet and greet all committee chairs and sub-group leads, who will walk you through the stories of each committee and let you know what they do and whom they serve. Hopefully, you enjoyed and benefited from a few of the 77 events / programmes we ran in FY2019. We wish that HK SFA members enjoy the value of their membership to the

fullest. In fact, apart from delivering member value, our events / programmes also serve the investment community and the public as a whole. In short, it is a succinct session to know more about our Society and talk to the Society leaders. Stay tuned with us for the rescheduled date!

Talking about serving the public, there are voices in the Society for helping the needy under the current challenging public health situation. While the HKSFA is not a charity organisation, we, as a caring professional NGO, could definitely give a hand to the community in various ways. However, due to the time constraint and corporate governance requirement, it may be inappropriate for us to make direct donation out of the Society's pocket without proper Board discussion and approval. Anyhow, I encourage our members to lend support to help the ailing groups or just individuals. Personally, I donate to a project led by Lions Club HK IFC, which will give away face masks to the elderly.

Stay safe and look forward to meeting and talking to you in person when our lives are back to normal.

Regards,

Franki Chung, CFA  
President  
HKSFA

*P.S. Should there be any changes to the event dates and other arrangements, we will notify the participants. Notices will also be posted on Society's website. Limited counter services will be provided, please call 2521 2543 before visiting our office.*